

Tell your clients how to improve the overall healthy look of their skin Announcing the best in the newest technology applied to your skin care!

Our skin says a lot about us— especially when it comes to our age and vitality. Ask your clients “What does your skin say about you? Does it look as young as you feel?” Then show them our amazing new, revolutionary products that produce results you can ‘C!’

Why were these products reformulated?

Much has changed in the technology of skin protection ingredients. Antioxidants and sun protection ingredients are light-years ahead of where they were just five years ago. We’ve included these advanced ingredients in these new formulations.

What makes them special?

FOR DAYTIME

Cell Block-C® New Cell Protection SPF 20 contains these powerful components:

- Our exclusive Tri-C Complex™
- Super-charged antioxidant blend
- New, physical sunscreen

This new product uses the latest technological breakthroughs to target existing damage such as sagging skin and fine lines. It contains a gentle, all-physical sunscreen— micronized titanium dioxide— to protect against UVA and UVB radiation and a super-charged antioxidant blend to scavenge free radicals.

Why would I use these products?

Studies show that significant improvements begin after approximately 4–6 weeks of use. With continued use, you can expect to see dramatically improved results. The majority of women agree that results after eight weeks of using as directed were beyond compare!

Key Product Benefit:	% of Panelists:
Skin felt smoother	86%
Less noticeable fine lines	84%
Skin looked healthier	84%
Skin feels more hydrated	84%
Overall facial appearance improved	84%

Where do these products fit into my regimen?

Use Cell Block-C New Cell Protection SPF 20 in the morning. Apply to face and neck after applying your Regeneration product. Use Cell Block-C P.M. Cell Protection at night after applying your Regeneration repair product to face and neck.

FOR NIGHTTIME

Cell Block-C P.M. Cell Protection blankets your skin with these powerful components:

- Our exclusive Tri-C Complex
- Unique multi-amino acid complex
- Dual delivery system

This revolutionary new formula renews your skin during the night. It combines an antioxidant complex to scavenge free radicals and protect the skin from environmental damages with a unique multi-amino acid complex that promotes the skin’s natural repairing mechanism. Advanced ingredients and a dual delivery system work synergistically for an intensive, age-fighting treatment.



Cell Block-C
New Cell Protection SPF 20
#14040

Cell Block-C
P.M. Cell Protection
#14039

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